

JUDGING ITEMS		SUGGESTED POINT VALUES							
		E X C E L L E N T	V E R Y G O O D	G O O D	F A I R				
						1	2	3	4
<b>Opening</b> Approach, hook, clarity, clear intention	PRESENTATION (25%)	10	9-8	7-6	5-0				
<b>Security</b> Exhibition security		10	9-8	7-6	5-0				
<b>Closing</b> Concision, summary, memorability		10	9-8	7-6	5-0				
<b>Visual contact</b> (not at the ceiling, at the ground, at the sides...)	ESTILO (25%)	10	9-8	7-6	5-0				
<b>Technique</b> Directness, handling of objects (if he/she has used them), enthusiasm, resources (humor, irony, sarcasm...)		10	9-8	7-6	5-0				
<b>Rhythm</b> Pauses, cadence, volume		10	9-8	7-6	5-0				
<b>Structure</b> Logic, examples, bridging	CONTENT (50%)	10	9-8	7-6	5-0				
<b>Language</b> Variety, richness		10	9-8	7-6	5-0				
<b>Speech value</b> Depth of the ideas		10	9-8	7-6	5-0				
<b>Originality</b> Original thoughts		10	9-8	7-6	5-0				
<b>TOTAL SCORE (100 points)</b>									